



## Employee Profile: **John Yi**

**Position/Title:**

Online marketing analyst

**Location:**

Kingston, United Kingdom

**Length of time with Planetpro:**

4 years



**Major in college:**

Bachelors in English from UC Davis and currently studying to obtain a masters in user experience design from Kingston University in the United Kingdom

**All-time favorite movie:**

“The Fish that Saved Pittsburg” – it’s a 70’s flic about basketball.

**Go-to travel destination:**

London, England – because of the people: the incredible diversity and the acceptance of that diversity.

**Best thing about my job at Planetpro:**

The personal attention.

I worked with another staffing firm for 7 years. Before I switched to Planetpro, I never noticed the presence of that staffing firm. They weren’t visible. With Planetpro it’s totally different. Anytime there’s a need for communication or something has to get done, they’re there. Ultimately, Planetpro makes me feel they are representing my best interests.

Recently, I decided to move from the US to the UK and I wanted to change from being a full time employee to a part-time employee. I was under a lot of stress given the impending move, dealing with visas, housing and such. Transitioning to part-time could have required jumping through hoops but with Planetpro the work arrangements were so easy to handle – it was a huge relief. Actually, they managed everything on their own without me having to do much at all.

**I’m interested in...**

The world.

People like to say it’s a small world, because they find that they know each other from common circles. To me

it’s more of an indication that people have been living in a box. I think the opposite is true: it’s only small if you limit yourself. I try to do different things to get myself out of that box. And every time I do, I realize how big the world is and how much there is to do in life. I want to avoid getting stuck in situations where nothing ever changes, year after year living the same thing.

I dream of someday retiring early and traveling the world – be it the Middle East, Europe, or Africa. I want to go everywhere, get a taste of different cultures and learn about the people.

**On living outside the box:**

I like to get out of my comfort zone and my path reflects that interest: I’ve worked as a DJ, a bartender, at an independent record label... I was also involved with an independent street-wear clothing line as a part-owner for a while.

I have a wide variety of interests from sports to literature to plays.

**What I’ve learned from my experiences:**

Most of the time you fail, so it’s about the journey – who you take it with, how it changes you –not about the result. Life is best if you can constantly reinvent yourself, because if you don’t, you risk becoming an old, grumpy person.

**How my journey has changed me:**

It’s made me less judgmental of others and myself. I’m also more willing to take risks.

