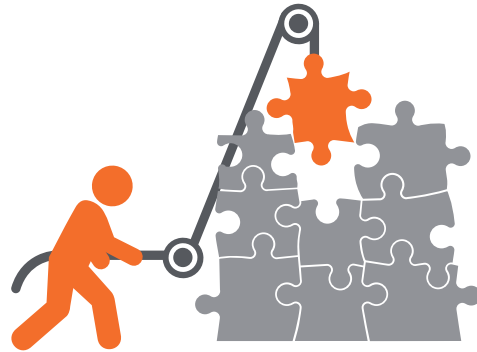


Solution Brief

Finding Talent



KEY BENEFITS

- ▶ Access a rich talent pool of sales & marketing contractors with high-tech expertise
- ▶ Get the right fit talent, where and when you need it - fast
- ▶ Go to market in a new country in 50% less time
- ▶ Optimize your workforce and do more with less
- ▶ Achieve business goals by leveraging contractors as flexible, responsive, strategic assets
- ▶ Meet aggressive business objectives even with tight headcount constraints
- ▶ Evolve your contractor workforce quickly as and when required
- ▶ Redirect time spent on sourcing and screening contractors to pursuing your core goals
- ▶ Advance your company and your career

YOUR CHALLENGES

- ▶ You're operating in an environment of inherent uncertainty and need to grow your business
- ▶ You've got to enter a market in a new country - fast
- ▶ Hiring full-time employees means making a firm commitment that's costly and slow to evolve down the road, when required
- ▶ You've got little or no headcount with which to achieve your business goals
- ▶ Hiring contractors on your own means investing time you don't have in their search and screening process

THE PLANETPRO SOLUTION

The need for talented contractors often arises without warning and without time to spare. At Planetpro, we know the search for quality talent takes time - time you don't have. With our expertise in high-tech sales & marketing, we can deliver to you the right talent, in the right location - fast.

What makes Planetpro so adept at finding the right sales & marketing talent for high-tech firms?

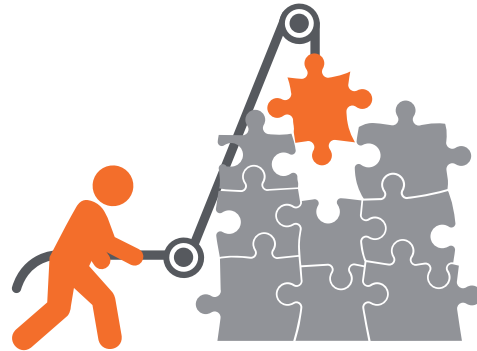
Planetpro's proven track record at delivering the right talent begins with listening to what you need. Our sales and recruiting personnel work with you to understand the specifics on your short and long-term business goals, not just the position you seek to fill.

We're proud of this consultative approach, because it's what distinguishes us in a crowded market. If you need roles filled at short notice, we can do that for you. But we can also propose alternative solutions you may not have originally considered, designed to maximize value, flexibility and protection to you over time.

HOW THE PLANETPRO PROCESS WORKS

We begin by working with you to develop a bigger picture of your short and longer term goals. We





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want to know about the deadlines, constraints and targets you're up against. We then use this information as a blueprint to create tailored, flexible workforce solutions ready to take your business forward.

Next, we find the contracting talent you need. We employ a variety of tools and resources, including our proprietary database, to access a large pool of qualified talent.

We understand the search for quality talent absorbs time you don't have. Sometimes the pressure is heaped even further with the need to go into a new market in a new country fast. So rather than presenting you a flood of resumes that only marginally or doesn't fit your specs at all, we only send you the profiles that best match your requirements.

Planetpro then looks after the assessment process by setting up interviews and screening candidates via background checks, reference checks, credit checks and drug testing services. Be it a domestic need or for operations in another country, we streamline the entire selection process. With our expertise in finding sales and marketing contractors for high-tech companies, we deliver the best available contractors - giving you the right talent, at the right time and place - with minimal time and effort required on your side.

To best serve your varied needs for contracting talent, we offer the following broad-range services:

Contract staffing: Planetpro's contract staffing services bring you the talent you need even if you don't have the headcount to support it. We serve as the employer of record for your contractors, providing them with a host of benefits and services that enable us to attract and retain the best talent. They in turn, provide the flexibility you need to quickly manage evolving business requirements and related staffing needs. In fact many companies, now recognizing the significant benefits of incorporating contractors not just to satisfy short-term, one-off needs, are now considering these types of workers a longer-term, strategic asset to their talent mix.

Contract-to-hire staffing: Opting for a contract hire allows you to 'try before you buy' and offer a convenient test run that can easily segue to a permanent position when and if desired. With this approach, you enjoy the convenience of observing a worker's performance without the hassle and risk of bringing them permanently onboard, until you know they're the right fit. At the end of a project, if you decide to hire your contractor as a full-time employee, Planetpro provides a convenient hassle-free contract-to-hire conversion process.

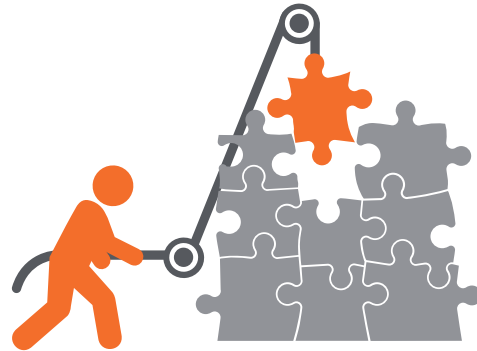
Global expansion services: Many companies who initiate the task of expanding business operations into another country find themselves facing a long list of challenges.

Unknown laws, regulations, customs, traditions, and business practices of a foreign country can leave them feeling uncertain and exposed. Planetpro offers global expansion services with the dual benefit of local presence and global reach. In fact, partnering with us can cut down your time to market by 50% or more compared to traditional ways. With Planetpro looking after the search and placement of your global workforce, you enjoy convenience, peace of mind, and saved time.

Positions we fill

- ▶ Marketing managers
- ▶ Program managers
- ▶ Project managers
- ▶ Field marketing managers
- ▶ Business development managers
- ▶ Channel development managers
- ▶ Social media marketers
- ▶ Business analysts
- ▶ Sales analysts
- ▶ Data analysts
- ▶ Inside sales reps
- ▶ Sales reps
- ▶ Sales operations managers
- ▶ Sales finance professionals





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BENEFITS TO YOU

At Planetpro, we've designed our comprehensive suite of talent finding services to save you time and give you peace of mind knowing that you're gaining the best qualified high-tech sales & marketing talent - where and when you need it. Our consultative, creative approach to workforce solutions addresses your short and long-term business goals - not just immediate positions you need filled. In addition, we can give you workforce options you may not have considered before.

ABOUT PLANETPRO

Planetpro provides contract sales and marketing workforce solutions to high-tech companies.

We do more than just fill staffing gaps. Our consultative approach turns your contractor workforce into a long-term asset with which to grow your business.

Are you ready to accelerate your revenues with talent?

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