

## Solution Brief

# Managed Services

### KEY BENEFITS

- ▶ Freedom from management of supporting non-core activities
- ▶ More time to focus on core business activities
- ▶ Increased effectiveness and efficiencies from continuous improvement in non-core activities

### YOUR CHALLENGES

- ▶ You're spending too much time managing non-core business activities
- ▶ You don't have the resources to manage non-core tasks as well as you'd like
- ▶ You have reservations about outsourcing non-core tasks to someone who doesn't understand how your business functions or its culture
- ▶ You want to maintain a consistent 'look & feel' to both core and non-core business functions and activities within your company, and are concerned things will appear or feel fragmented if you outsource
- ▶ You've got too much to do and not enough people to get it done

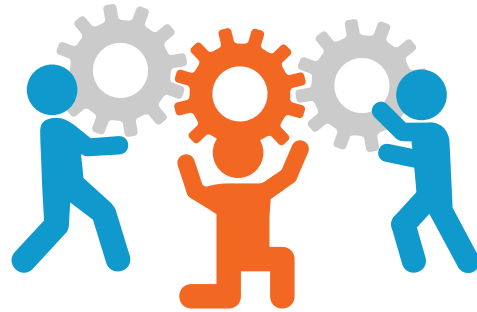
### THE PLANETPRO SOLUTION

Certain business functions and activities are critical to your business. They are tasks that can differentiate you from your competitors when you do them well. These are the 'bread and butter' functions that are at the core of what you do, and are what you want to focus on.

Then there are other non-core functions. These are the administrative tasks that seem to serve no purpose other than to enable you to perform your core tasks. Yet these non-core supporting functions can absorb a significant amount of your time and resources. At a time when resources are limited and business demands to meet tight deadlines and to grow rapidly are more pressing than ever, this presents significant challenges.

If you're an existing client looking to offload one or more non-core business activities to a trusted longer-term partner, Planetpro can help. Planetpro's managed service solution enables you to transfer complete management of a non-core business process, activity, or function to our company and enjoy the benefits of having it done effectively and efficiently, with minimal commitment on your side. For all our managed services, we also collect detailed metrics and analyze them, enabling us to continually improve the quality of our service.





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Examples of managed service projects Planetpro delivers today are:

### Global Sales Helpdesk

We support over 100,000 sales reps and partners with sales tools and processes at one of the most respected high-tech companies in the world. We provide support throughout the sales cycle in multiple languages globally to enhance productivity of these sales reps and channel partners.

### Service Sales Support

We provide our client's sales teams, located throughout Canada, with the entire process of quoting and booking professional services and support contracts. We also provide business intelligence reporting to maximize their revenue.

### BENEFITS TO YOU

Outsource your non-core business functions, activities, or processes to Planetpro and gain time to focus on your core business activities. Do what you love. Do what you exist to do. And let a trusted longer-term partner like Planetpro take care of the rest.

### ABOUT PLANETPRO

*Planetpro provides contract sales and marketing workforce solutions to high-tech companies.*

*We do more than just fill staffing gaps. Our consultative approach turns your contractor workforce into a long-term asset with which to grow your business.*

*Are you ready to accelerate your revenues with talent?*

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